



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2015

Multiple District 21

LOCATION: ARIZONA

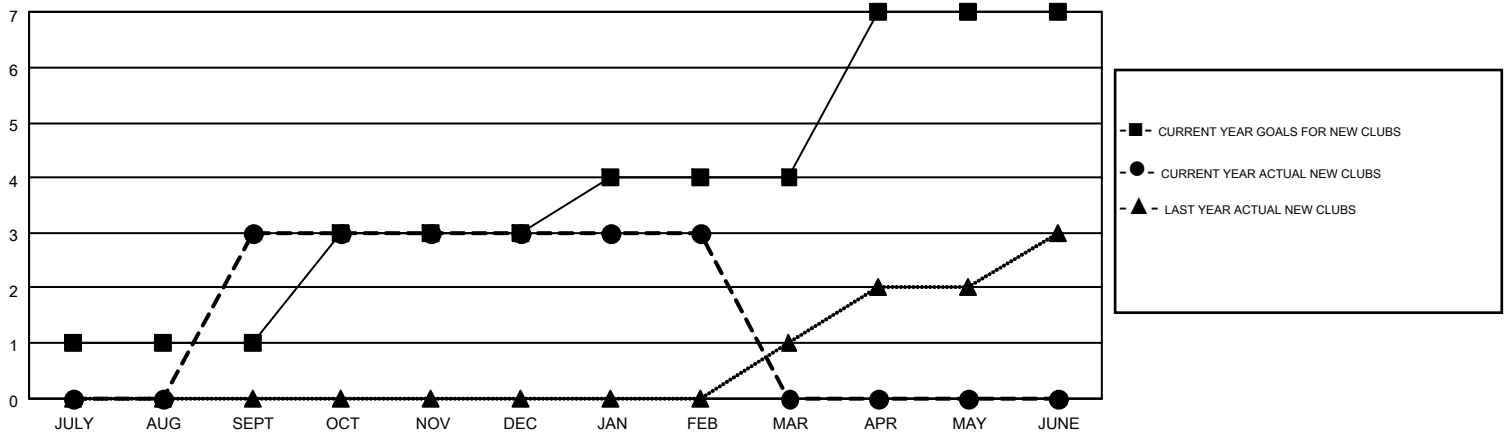
GMT: KENNETH SCHWOLS

GMT CA 1

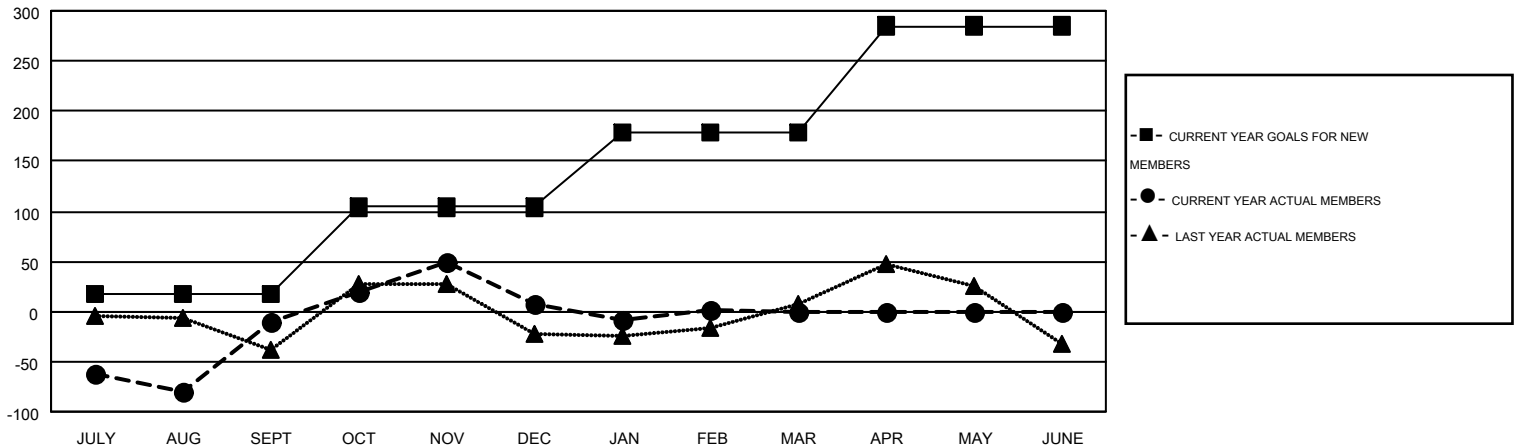
Clubs				
RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS
JULY/AUG/SEPT	1	3	0	3
OCT/NOV/DEC	2	0	1	-1
JAN/FEB/MAR	1	0	1	-1
APR/MAY/JUNE	3	0	0	0

Members				
RESULTS FOR 2014-2015				
QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	18	156	167	-11
OCT/NOV/DEC	86	141	122	19
JAN/FEB/MAR	75	78	84	-6
APR/MAY/JUNE	106	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 2

82 CLUBS OF 124 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	1,891 (59.15%)
FEMALE	1,306 (40.85%)

DROPPED MEMBERS	
DECEASED	37
CLUB CANCELLED	5
OTHER	331
TOTAL	373

[CLICK HERE FOR HEALTH ASSESSMENT DATA](#)

FAMILY UNIT MEMBERS	876
HEAD OF HOUSEHOLD	428
NON-HEAD OF HOUSEHOLD	448